



**FIRST LUXURY APARTMENTS IN BLUE LAGOON:
LAVIDA APARTMENTS TO DEBUT IN APRIL 2019**

Leasing is now open for the first luxury lakefront rental residences in Miami's most distinguished commercial park, creating a new meaning to live/work communities in the area



Link to renderings/images/video: [HERE](#)

MIAMI, FL (January 2019) – [Pinnacle Housing Group](#) and [Ascend Properties](#) have announced that the leasing office for LaVida, the first luxury lakefront multi-family community located in Blue Lagoon, is now open. LaVida is the first community of its kind in the corporate center, providing a luxury residential lifestyle and easier than ever commute for the 12,000+ working professionals and corporate executives in Blue Lagoon and surrounding areas including the downtown Miami medical park, Miami International Airport and Doral's growing business center. LaVida will feature expansive city and lake views, luxurious design curated by Venus Williams's V Starr Interiors, premium penthouse collection and resort-style clubhouse and pool.

“LaVida aims to create the ideal live/work community in the heart of one of Miami's largest business parks,” said Michael Wohl, Partner at Pinnacle Housing Group and Ascend Properties. “With first-class units, high-quality amenities and central, lakefront location, LaVida will transform the way that working professionals view the Blue Lagoon community.”

Designed by Behar Font & Partners, LaVida will be eight stories containing 272 units of one-, two- and three-bedroom homes ranging from 728 to 1,295 square feet, each with an outdoor terrace, with top floors offering magnificent south-facing views including the famed Biltmore Hotel. The elegant apartment residences will boast a warm, natural palette with custom details including Italian-crafted kitchens, quartz counter tops, energy star-rated luxury appliances, full-size stackable washer and dryer and porcelain-tiled bathrooms. Floor-to-ceiling windows provide incomparable sunrise, lake and downtown city views with balcony apartments overlooking the lake. Unparalleled community amenities include garage parking; dog park; two-story lakefront clubhouse; oversized hourglass-shaped pool with a resort-style sun deck and southern exposure making it the ideal pool experience, poolside cabanas, day beds and outdoor grills; state-of-the-art fitness facility with yoga studio and group class space; gourmet coffee bar; media room; Wi-Fi in all common areas, and more. Pre-grand opening rents will range from \$1,699 to \$2,599 per month. Leasing Director Colby Beaulieu and his team provide attentive white-glove concierge leasing service, ensuring the leasing process is seamless and pleasurable.

LaVida's location in the heart of Miami is minutes from Miami International Airport, Doral, Coral Gables, Coconut Grove, Downtown, Wynwood and Brickell, providing easy access to some of the area's best art, shopping, dining and public parks. Construction will be complete in April 2019.

Financing was provided by IberiaBank in New Orleans and Arbor Realty Trust in Manhattan.

LaVida is located at 6600 NW 7th Street, Miami, FL 33126 at the intersection of the 826 Expressway/Palmetto Expressway and the 836 Expressway/Dolphin Expressway in the Blue Lagoon neighborhood. LaVida's current leasing office is adjacent to the iconic bronze glass Doubletree Hotel at 711 NW 72nd Avenue, Miami, FL 33126. For more information about LaVida, visit www.lavidamia.com, call (305) 800-VIDA (8432) or email info@lavidamia.com.

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About Pinnacle Housing Group, LLC

Established in 1997, Miami-based Pinnacle Housing Group is a full-service real estate development company that develops, builds, leases and owns affordably-priced and luxury-styled apartment homes. With a development portfolio surpassing 8,000 units concentrated in Florida, Mississippi and Texas, the Pinnacle family of developers has grown into one of the most successful developers of quality rental housing in the United States. For more information, visit www.pinnaclehousing.com.

About Ascend Properties

As longtime South Florida residents with over one hundred collective years in the South Florida real estate industry, the principles of Ascend Properties have built, managed and owned rental apartments and multi-family communities throughout Dade, Broward and Palm Beach Counties, as well as the Orlando Metroplex. Ascend understands that your residence should do more than simply provide good shelter; it should elevate every aspect of your life. Through extensive amenities, a personable management team and a dedication to customer satisfaction, Ascend cultivates an exceptional living experience for each resident. For more information, visit www.yesascend.com.

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